Rough annotated bibliography assignment

Name:

Tutor:

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Date:
Introduction

One of the relevant articles that relates to the topic “Online Shopping Addiction” is an article known as “Concepts of Internet Addiction” written by Zheng Qin. The article which can be found online at

http://books.google.co.ke/books?id=cheOQeh8rk4C&pg=PA441&dq=Disadvantages+of+Online+shopping+addiction&hl=en&sa=X&ei=iBGiXGk8oskG4QDSy5nICg&redir_esc=y#v=onepage&q=Disadvantages%20of%20Online%20shopping%20addiction&f=false
gives a detailed analysis of internet addiction and how it can lead to online shopping addiction by its users. The information contained in this article is relevant towards the topic because it presents them with an in-depth analysis of internet use and how its addiction can be detrimental in various ways, the addiction of online shopping being one. The major point in this author’s article is the addiction to the internet and the causes behind this problem. The author advocates for the use of traditional rather than online based information in doing various business activities, online shopping inclusive.

According to an article by Zheng Qin titled “Concepts of Internet Addiction”, the concept of internet addiction was proposed by Young and Goldberg. Zhou modified the definition of addiction by the World Health Organization (WHO) through defining it as a “…Cyclical or chronic state caused through the repeated network use and the desire of reusing it which is difficult to resist”. The article’s main thesis lies in the fact that internet addiction is easily convenient because individuals who are used to it just do so through moving their fingers at home in online shopping, making friends online and even purchasing and downloading pornographic contents from the internet with relative ease (Qin, 2009, p. 150).
The article, “Concepts of Internet addiction” is useful in this paper because it explains the major causes of online shopping addiction through the cognitive behavioral model as which was proposed by Davies. It is through this article that readers are capable to know how an individual’s Pathological Internet Use (PIU) can exacerbate the symptoms of an individual’s addiction towards the internet and online shopping as a whole. It further proposes strategies or mechanisms which can be used in order to minimize the negative effects arising from addiction towards online shopping for individuals who are affected and those may want to indulge themselves in.

The author’s Purpose

Zheng Qin’s purpose is to address the issue of internet addiction through addressing Davis’s Cognitive symptoms which are known to be both behavioral and emotional leading to individuals to become addicted to the internet and online shopping as a whole. The author’s purpose is also to drive home how internet addiction is both similar and different just like drug addiction. The author’s point of view is to seek that subsequent or future researchers should always follow the characteristics or features of internet addiction and define it accurately and scientifically. The author further suggests that subsequent researchers should compile scientific and strict measurement tools which are based upon this definition and which are in accordance with the laid down principles of psychological measurement.

An interesting thought in the article

One of the troubling or interesting thought in Zheng Qin’s article that is worth retyping here is “… there are substantial differences between the traditional information service and the online information service. In the traditional information service, there is definite object… in the network service, the response is uncertain, the object is unclear… thus information may not be
reliable…” In my own words, this quote is very interesting in that it gives a very clear reason why the use of online shopping is not reliable and why individuals should not become addicted to it because there is no clarity in the object and there is always different interpretation of the answers. The article therefore advocates for the use of the traditional information service when shopping as opposed to the online information service because the traditional information service presents the user with a fixed relationship, definite object, definite interpretation towards responding acts and a responding act.

The author’s major audience

The author’s major audience in the article is the researchers whom he feels are responsible for wrong use and application of the term “internet addiction”. The author is of the option that the audience in the article should make use of comprehensive case studies, investigation, experimental methods of research and other methods. This will ensure that there is a comprehensive study and in-depth analysis regarding the formation and characteristics of internet addiction. In the author’s view, there is a feeling that there is still a long way to go on research regarding internet connection and online shopping in general.

How the author’s thesis is supported

Zheng Qin’s intended thesis is supported through various case studies which have led various individuals to become addicted towards the use of the internet and eventually towards online shopping. The author has further advocated for the intended thesis through the use of various scholarly articles written by professional people in addressing the issue of internet addiction and addiction towards online shopping. These scholars include articles written by Davies and an American scholar known as Thomas Man. By so doing, the article has made it possible for the reader to source for other new ideas for research avenues (Qin, 2009, p. 170).
Conclusion

For internet users who are affected and not affected by online shopping addiction, this article by Zheng Qin certainly provides a channel through which readers can be capable of obtaining valuable information regarding the addiction of internet use and online shopping addiction. The article provides a channel through which users of the internet can be capable of using the internet in a constructive rather than a destructive way. It is therefore a must read for any individuals whose life is entirely based on the use of the internet.
Works cited